

Advertising your business or services can be a confusing and sometimes costly matter, but are you utilising the assets that you already have? Your vehicles, van fleets or sales cars, whatever they might be, use them to their full potential. Your vehicles are indirect contact with existing customers and more importantly potential new ones. They are without doubt your companies ultimate moving advert or billboard.

The use of vehicle lettering and signage is an effective advertising campaign and an excellent low cost option when compared to more conventional advertising costs and mediums. For example standard billboards, printed media or direct mail, such as flyers and leaflets.

Some of the main benefits of vehicle graphics are:-

? Cost effective low cost advertising
? Take advantage of existing advertising space, existing vehicles
? A fantastic creative billboard on the move
? A modern and new medium that turns heads
? An immediate and noticeable response
? Fast and effective brand awareness

In our current financial climate we need to ensure we are all getting a fast and definite return on our advertising. Your vehicles are the way forward, in more ways than one.....

Arc Sign are based in Selby and have over 18 years experience in all aspects of signage. They specialise in vehicle lettering and graphics and have numerous business customers throughout the area. Some examples of their recent work can be found by clicking here Arc Sign are located at:-

Unit 3 The Mayfair Industrial Park,
Vivars Way Canal Road

Selby
North Yorkshire
YO8 8BE

Craig can be contacted on 01757 210060 or mobile - 07825 339712

Other services include signage for local authorities and banner signage for local events and functions. Full details are available here www.arc-sign.co.uk